

## FOR IMMEDIATE RELEASE

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## BEDSIDER.ORG LAUNCHES EXPERT-LED VIDEO SERIES TACKLING MOST SEARCHED FOR SEXUAL HEALTH QUESTIONS

**(WASHINGTON, D.C.)** — Today, <u>Bedsider.org</u>, a program of Power to Decide, launches a new video series, <u>#AskBedsider</u>, answering people's frequently asked questions about reproductive and sexual health. Featuring trusted sexual and reproductive health experts, each video tackles essential topics and dispels common myths related to pregnancy, periods, vaginal health, birth control and more.

Since its launch in 2011, Bedsider.org has generated more than 86.7M visits — making it a go-to resource for many. <u>Bedsider.org</u> offers the most comprehensive <u>national database</u> of over 13,000 in-person and telehealth sexual and reproductive health providers through its clinic finder, along with a visual, easy-to-use <u>method explorer</u> to compare every available birth control option.

"Bedsider.org has become a trusted resource for millions of young people seeking accessible, high-quality information about contraception and sexual health. With our new video series, we're meeting people where they are — delivering trustworthy, medically accurate answers to the questions they're already asking, in a format that's engaging, approachable and grounded in science," said Power to Decide CEO and practicing OB-GYN, <u>Dr. Raegan McDonald-Mosley</u>.

A <u>recent survey from Power to Decide</u> found that nearly 80% of young people want information about contraception and abortion from health care providers, yet only 33% received information about contraception in the past year — and 3% received information about abortion. This significant gap underscores the urgent need to ensure young people can access the medically accurate, judgment-free sexual and reproductive health information they're actively seeking.

"As misinformation and disinformation continue to run rampant online — and as young people struggle to access medically accurate information from the sources they trust — this video series plays a vital role in addressing that gap. We're hoping to equip young people with the facts and tools they need to make informed decisions about their bodies, their health care and their futures. At Power to Decide, we believe that everyone deserves access to trusted, high-quality

information about their sexual and reproductive health," continued Dr. Raegan McDonald-Mosley.

#AskBedsider video series expands on our trusted <u>#AskDrRaegan</u> series where Dr. Raegan, answers people's top sexual and reproductive health questions. To date, #AskDrRaegan has garnered over 5.5 million views across Bedsider's social channels, meeting young people where they are with the information they're searching for.

If you're a provider, you can <u>apply to join</u> the #AskBedsider video series as one of our trusted sexual and reproductive health experts.

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<u>Power to Decide</u> is a nonprofit, nonpartisan organization that works to advance sexual and reproductive well-being for all by providing trusted information, expanding access to quality services, and catalyzing culture change.

<u>Bedsider.org</u> is Power to Decide's digital platform that offers medically-accurate, relevant, and resonant information on all aspects of reproductive well-being, including sex, sexual health, and birth control.